



**Eberhard Paech
Award 2007**

Press information

Initiative for excellence in bread

Call for entries - Eberhard Paech Award 2007

Berlin, 1. October, 2006: Since 1971, the "Eberhard Paech Preis" will be awarded again in 2007. This prize is given for extraordinary achievements for development, reputation and representation of bread. It is presented every three years in the following categories:

- Science, research and academy
- Technology of bread making
- Quality improvement and product development
- Bread in the diet
- Bread marketing
- Artistic works

The prize is presented to natural persons independently of their nationality. Research and working groups are also entitled for the prize but no economic enterprises.

The initial person of this award Mr. E. Paech (1910 to 2000), he owned a bread plant in Berlin and all his life he was a fighter for good and healthy bread and bakery products. Bread not only was basic food for him it was life and culture. His creativity, his pioneering spirit and his capability in social developments he connected with his influence and opportunities in the international industrial sector of bakery business. All his life he traveled around the world and cared for his contacts to bread producers, every time interested in exchange of experience. His favorite were dark breads produced with a high yield of natural sourdough.

The following three quotations by Eberhard Paech are suited best to describe his motto and his passion for bread:

- "For me, bread was always something living."
- "Living for bread."
- "Bread is a piece of our culture, it is somehow poetic."

In 2007 the third time the award will be given out without its founder.

The Vereinigung Deutsche BackTechnik e.V. (Association of the German Baking Technology) has taken responsibility to continue the basic ideas and the awarding.

The next awarding of the prize will take place in October 2007 in "Reichstag" in Berlin connected with a serious arrangement.

The Eberhard Paech Award is endowed with EURO 10,000.00. It can be awarded in whole or split in two identical parts.

Bakers, inventors, technicians, technologists, artists, scientists and everybody feeling that he or she has done something positive for bread are asked to submit a short, written application with description of their work until March 15, 2007 to the committee.

The jury is compiled of nine exceptional experts from the science and practical fields. The decisions of the jury are incontestable.

Please send your application to the representative of the committee

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We are interested and wait for your application.