



## **Eberhard Paech-Award**

### **Press release**

## **Creativity for bread**

### **Eberhard Paech Award 2004 announcement**

Berlin, 01.10.2003: In October 2004, at the Reichstag building, Berlin, the **Eberhard Paech-Award** will be presented. Having started in 1971, this award will be announced for the 12<sup>th</sup> time. The award ceremony takes place every three years, honouring outstanding achievement in the development of production, appearance and portrayal of bread. In particular the achievements within the fields

- Science, research and education
- Bread production technology
- Production development and quality improvement
- Nutrition
- Artistic portrayal

are acknowledged.

The award is given to natural people, independent of nationality. Research and work groups can also receive the award, however not business firms.

The initiator of the Award was Eberhard Paech (1910 – 2000). During his lifetime he worked towards realising his idea of a first-class bread. For him, bread was more than an important form of nutrition. For him, bread was a living thing, symbolising life and culture. His creativity, his pioneering spirit and his ability to combine development, in terms of entire societies, with the practical possibilities within the field, as well as his ability to unite his body of thought with others, made him an internationally recognised forerunner in the production of good bread in large bakeries.

In 2000, after his death, the Association of German Baking Technology (Vereinigung Deutsche BackTechnik e. V.) took over the foundation and organised the award ceremony for the first time in October 2001.

The Eberhard Paech-Award is endowed with **10,000.00 €** and can be awarded as a whole or as two equal sums.

World wide, experts within the baking trade, inventors, technicians, technologists, scientists, artists – all who believe they have, through there creations and achievements, contributed to a better production, quality and portrayal of bread – have been called to apply for the Eberhard Paech-Award before the **15.03.2004**, by giving a short written account of there outstanding achievements to the committee.

Application papers can be requested for from the committee, represented by

Hartmut Grahn  
Geschäftsstelle des Kuratoriums  
Eberhard Paech-Preis-Stiftung  
Pariser Str. 53  
10719 Berlin.  
Germany

Hartmut Grahn  
Managing director